

**Portland Main Street Economic Revitalization Committee**  
**Minutes**  
**April 29, 2010, 8:00AM**  
**Cheeky Monkeys Coffeehouse & Bakery**

Attendance: Diane Smith, Bernie Pelc, Ed Bishopp, Bill, Terry Frewen  
Missing: Kory Blastic  
Staff: Patrick Reagan

**Old Business**

*New Member Search*

1. Smith reported that she met a planner that works in Kentwood and lives in Portland that expressed interest in the committee. She will follow-up with him and report at the next meeting.

*Work Plan Items*

1. **Business Assistance Team/Seminars:** Smith provided a handout that listed seminar dates, topics and descriptions. The SBTDC will be providing a speaker for the Fundamentals of Marketing on June 15 with the session being held at City Hall from 6-8:30pm. The July 20 TEAM SBA Roundtable session will be held during the day from 1-3:30pm and Patrick will follow-up with Huntington Bank to see if they can provide a representative for the roundtable to explain how bankers look at loan proposals. Nancy Gross of SBA in Detroit will be joining the roundtable as well. For the Aug. 17 HR session, it was determined to ask SBTDC to provide the speaker versus having a local speaker due to time constraints of local business owners in preparing for the session. The Internet Marketing session still needs speakers or a panel to share best practices. Smith and Reagan will work on this and report at the next meeting. Reagan noted that a co-sponsorship agreement needs to be completed with the SBTDC so they will assist in marketing and arranging the sessions. Reagan will follow-up with the SBTDC office to sign the agreement.
2. **Opera House Revitalization:** Smith reported on the April 10, 10:00am tour and meeting of the opera house. Frewen suggested that the next meeting take place with the representative from the American Seating Company/National Association of Historic Opera Houses to get his input on how to go about organizing a local effort. Frewen will arrange the meeting and invite committee members to join in the meeting.

*Other Items*

1. **Fly-Over Video:** Bill reported that his friend would only charge gas for the fly-over and would be available in June during the day to do a fly-over. Smith reported that the airport in Ionia could provide these services as well and she is waiting for a quote for costs of pictures vs video lengths. The group decided that the fly-over should go down the Looking Glass to the Grand River, by the park, the High School and back up through Main Street.

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## **New Business**

1. **Main Street in 3D:** Reagan reported that Eric Frederick, planner for LSL Planning, Inc. offered to provide free services to the Portland Main Street program to develop a virtual model of the downtown. Reagan will ask him to join us at the next meeting to discuss the project and Reagan will send the committee the video of the Kramer building that Frederick developed.

## **Volunteer Hours Reported:**

1. Ed: 3 hours
2. Diane: 5 hours
3. Bernie: 3.5 hours
4. Bill: 1.5 hours
5. Terry: 3.5 hours

**Next Two Meetings:** May 27, June 24