

Meeting of the Main Street Board, Wednesday, October 14, 2009
Cheeky Monkeys, Downtown Portland

Present: Georgina Trappen, Joel VanSlambrouck, Rush Clement, Patrick Reagan, Wanda Urie

Meeting called to order at 8:07 am

Agenda:

Georgie moved to adopt agenda as printed. Rush supported. Motion Carried

Minutes:

Rush moved to accept the minutes of the previous meeting. Georgie supported, Motion carried.

Treasurer's Report:

Radio advertising revenues and expenses reflect the cost of the entire program, and billing and revenues are the responsibility of the Radio Group, the net, however, is the same. Rush moved to accept the report, Kathy supported. Motion carried.

Accreditation:

A benefit of our new level of Main Street is an expert to come in and consult on any topic the board needs. Discussion was had as to what our greatest (in order) need is: volunteer recruitment and training, fundraising, event planning and execution, sponsorship packages

Retreat Agenda

The board consensus was to ask Julie and Kathy to facilitate the meeting again this year, and that committee chairs will bring their committee's goals for the next year, a short synopsis of what we thought was done right, and what we did wrong in the last year,. Kathy accepted for her part, and Julie may address for her part when she returns.

Kathy remarked that having a person outside the board take minutes worked out well last year so that board members could fully participate, and the board agreed. Kathy suggested the board offer Clayton Cummins \$100 to take minutes for the day, as he has demonstrated a knack for good writing, and if he is unavailable, to make other arrangements. Rush moved, Georgie supported. Motion carried. Kathy will contact Clayton and report whether he will participate.

Committee questions:

None

Manager's report:

Approximately 130 people attended the 3 MISBTC seminars overall, a good turnout. Anecdotally, Rush reported he's gotten calls from artists out of town who want information joining Third Fridays, so it has other advantages besides information.

Michigan Downtown Conference was very helpful.

Yearly evaluation November 6th: State also needs to meet with committee members.

Upcoming trainings were reported. Associate level trainings from the state would like our participation in giving talks or Q & A on what we've done for new programs.

Promotion going well, advertising, posters, bag stuffers at Toms, table tents.. About 40 preregisters for the 5K run.

Holiday fest promotion is underway.

Georgie moved to adjourn, Wanda supported. Meeting adjourned at 8:56 am.

Next meeting, Wednesday, November 11, 2009