

Meeting of the Main Street Board
Wednesday, November 11, 2009
Cheeky Monkeys, Kent St, Portland, MI

Present: Margery Briggs, Georgie Trappen, Joel VanSlambrouck, Rush Clement, Julie Clement, Patrick Reagan, Kathy Parsons

Agenda:

Julie moved to adopt the agenda, Rush

Julie moved to adopt the minutes, Georgie supported.

Treasurer's Report:

- Purchase orders distributed. Explanations of some line items were discussed.
- Rush moved to approve the Treasurer's report and approve the purchase orders and recommend them the DDA for payment. Julie supported.

Workplan schedule discussed. Workplans due to the Board for discussion at January's meeting.

Collaboration efforts for 2010-2011. Consensus was to have committee chairs discuss with their committees with an eye towards finding opportunities to cross-overs that may be available.

Julie moved to approve the purchase of \$125 (\$5.00 loading fee) prepaid Visa card for the purpose of website hosting purchase. Georgie supported. Motion carried.

Committee Questions:

Board discussed the Year-end Review. Consensus is that the meeting was a help to us.

Manager's Report:

Training opportunities were discussed. Portland's next opportunity to show off our good works will be January 21st, when Associate Level communities will come here for a Design and ER quarterly training. Great interest from board members in attending.

Holiday fest: 25 businesses signed up for events and participation. Posters and table tents are up. Workshops at Rafealles', Country Cupboard, wrecker rides with Santa from Keusch's. R & O is going to run a lot of advertising and a schedule for the event.

Oktoberfest wrapup: Hundreds of volunteer hours went into the event. We made more money, but spent more money. Joel and Patrick are putting the finishing touches on the report and will get it out soon.

Georgie thanked Julie and Kathy for facilitating the meeting.

Rush reported that at the last ICEA meeting there seemed to be a disconnect between what impact ICEA has on positive economic development and the county board's understanding that impact when looking at funding decisions. In these economic times, the Main Street board will

face the same information challenge communicating what we have accomplished for economic development downtown. Consensus is for the board to focus on planning for better communication with decision makers and the public in general what we have accomplished.

Meeting adjourned at 9:10 am

Respectfully submitted
Kathy Parsons