

**Portland Main Street
Design Committee Meeting
Thursday, July 16, 2009
1:30 pm – Cheeky Monkeys**

- I. Call to Order – Committee Chairperson, Kathy Parsons
- II. Present: Georgie, Kathy, Tom, Patrick
- III. Old Business
 - a. Discussion – Downtown Wayfinding Sign Schematic from Dornbos Signs
 - Consensus was that we need to rework the logos for the signs.... The present draft was too heavy on logo at the expense of information. Everyone will bring back a draft improvement to the next meeting.
- IV. New Business
 - a. Main Street Design Services – Application Deadline
 - i. To date, 2 interested businesses, Rademachers for the building on the bridge street plaza and Dave Lange for the café.
 1. Consensus of August 15th for the application deadline. Patrick will follow up.
 - b. Self-Guided Tour Brochure Update
 - i. Photos still under way. Investigating having a downloadable mp3 online as well.
 - c. Building Recognition Program Update
 - i. Georgie is gathering info by talking to other communities, specifically Marquette, DeWitt and others.
 - d. Road Trip?
 - i. Tom reported that he has been to several communities recently who have done some fun and creative things, and suggested that we keep our work fun as well as hands-on research, taking other business owners with us. He suggested three communities for our first trip, Sparta, Rockford, Coopersville, with a short stop perhaps in GR neighborhoods. Consensus was to make it for August 13th around 2 pm. We will invite business owners who have businesses similar to those in the communities who would like to go.
- V. Directors Report
 - a. Suggested we schedule another presentation this year on a topic from our work.
- VI. Member Comments
 - a. None
- VII. Adjournment
 - a. Meeting adjourned 9:10 am

Next Meeting: Thursday, August 13, 2009 at 2:00 PM for our roadtrip.

Respectfully submitted,
Kathy Parsons